

Table of Contents

- Cover letter
- Partnership Proposal Agreement (PPA)
 - o General Introduction
 - o Setup of the already registered Oral hCG™ brand and associated trademarks in Dr. Mill's Clinic.
 - o Training Courses for Dr. Mills and those Healthcare Professionals appointed by Dr. Mills at his Clinic.
 - o Training of laboratory staff and pharmacists into the Oral hCG™ manufacturing protocol.
 - o Technical aspects of Oral hCG™.
 - o Support on the design of publicity policies.
 - o Scientific and academic collaboration to support the presentation to local and health authorities of the Oral hCG Method™.
 - o Personalized Training Program (PTP)
 - o Daniel Oscar Belluscio M.D Resume



Dear,

Thank you for contacting us and manifest your interest on our Oral hCG™ Method for weight loss.

As you know, this method, in its injectable form, was originally described in 1954 by Dr. ATW Simeons.

We developed the Oral form of hCG about 18 years ago, looking for an user-friendly, equally effective alternative to replace, in its administration route (injections), the original Simeons protocol.

Our conclusions about its effectivity and safety were reached after a careful research review of all the available scientific literature, and the pertinent Double Blind studies on the subject.

I believe we share the same interest regarding the interest for medical procedures to ameliorate obesity epidemics worldwide. We also know that the current available therapeutic approaches are harmful, or useless at their best.

Those fade procedures only delay the opportunity to achieve a long lasting improvement that we already know exists through the Oral HCG Method™.

I feel confident that you will realize, as soon you start treating your patients, the enormous potential the ORAL hCG Method™ provides, both in a rapid weight loss, feeling of well being, and improvement of the Laboratory and Clinical profiles.

Thus, it seems appropriate to offer you, and for your consideration, a proposal to establish a cooperation program between us.

The aim of this proposal is to benefit all the parties involved.

If you find this proposition interesting, we will be glad to discuss the contents in a personal meeting during your stay in Buenos Aires.

Please, do not hesitate to contact me for further questions.

Kind regards,

Dr. Daniel O. Belluscio
Director - The HCG Research Center



Partnership Proposal Agreement (PPA)

Through the PPA Agreement you will become a trained Healthcare Professional in your Clinic of the **OralhCG Method™**, developed by Dr. Belluscio.

This training program will enable you to perform the method in your Clinic located in, (always according to the current laws and regulations effective in your country), following the **OralhCG Method™** guidelines.

As the developer of the oral formulation, Dr. Daniel O. Belluscio will personally train those Healthcare Professionals interested, and supervise the procedure is being performed following the **OralhCG Method™** protocol, to ensure optimal quality in the treatment and its results.

General Introduction

The following guidelines aim at the feasibility of establishing a PPA with Dr. Joe Mills for the implementation of the Oral hCG™ method in Dr. Clinic located in The project includes the following items:

- 1) Establishment of the already registered **Oral hCG™ or Dr. Belluscio™** brand and associated trademarks in Dr.located in.....
- 2) Implementation of training programs for physicians and healthcare professionals interested in implementing the Oral hCG™ protocol in Dr.Clinic located in.....
- 3) Training of the laboratory staff and pharmacists into the Oral hCG™ manufacturing protocol.
- 4) Assistance regarding the assembly of a production and distribution Oral hCG™ program for Dr. patients.
- 5) Assistance in the design of marketing, press and publicity policies for Dr.Clinic located in....., regarding the **Oral hCG™ or Dr. Belluscio™** method.
- 7) Technical support regarding on how to prescribe oralhCG™ to Dr. patients



8) Scientific support for the presentation to local and health authorities on the Oral hCG Method™ rationality.

Based on the previously outlined aspects, we have developed the following proposal:

1) Setup of the already registered Oral hCG™ or Dr. Belluscio™ brand and associated trademarks in Dr.Clinic.

Oral hCG™ or Dr. Belluscio™ and associated trademarks are registered trademarks owned by The OralhCG Research Center™ according to existing registrations.

The use of trademarks, as well as the nature of the of society to be established, will be subjected to the agreement reached among the parties and in accordance with currents International and Argentine legislations. The Oral hCG™ or Dr. Belluscio™ will provide technical support on how setup this procedure, according to US and Argentine legislation

2) Training Courses for Dr. and those Healthcare Professionals appointed by Dr. at his Clinic

The Oral hCG Method™ is a medical procedure and as such should be supervised by a licensed and trained healthcare professional.

Therefore, at Dr.' request ,Oral hCG™ training programs will be organized for professionals interested in implementing the Oral hCG™ or Dr. Belluscio™ method in Dr..... Clinic located in

These training programs will be dictated by The Oral hCG Research Center™ staff either on site , our location in Buenos Aires, or over the Internet, as mutually agreed.

If requested, The Oral hCG™ or Dr. Belluscio™ can provide advice regarding setting-up a medical center or facility (turnkey model) This option will be determined by the parties on request of the medical professional.

3) Training of laboratory staff and pharmacists into the Oral hCG™ or Dr. Belluscio™ manufacturing protocol.

Proper preparation and formulation of Oral hGC™ and associated products is crucial to achieve the desired results.

These products must be manufactured according to strict sanitary standards and according to best practices for developing pharmaceutical products, and under the supervision of a trained professional.

To this purpose, The Oral hCG™ or Dr. Belluscio™ designed training courses for pharmacists and biochemists, according to the best health practices and current sanitary regulations.



The training course will be dictated by the staff of The **Oral hCG™** or **Dr. Belluscio™** proprietary of the patents pendings formulations.

The licensing of the formulas and products for their use and distribution in Dr. Clinic located in, will be granted to Dr....., who will appoint those professionals to be trained for pharmaceutical processing.

A Non-disclosure Agreement will be signed by both parties at the beginning of these negotiations.

4) Technical aspects of Oral hCG™.

As important as a proper training of medical and laboratory staff, are also the production and distribution networks that will support the health care professional in his/her daily practice. Conservation, transportation and distribution of **Oral hCG™** or **Dr. Belluscio™** is key to ensure the quality of the final product.

Physicians that will implement the **Oral hCG™** or **Dr. Belluscio™** into their daily practice must have the confidence of receiving hCG Oral™ with the pertaining frequency and that the final product meets all the requested sanitary standards.

The staff of The **Oral hCG™** or **Dr. Belluscio™** will provide support on the assembly of this structure according to their previous experience and in accordance with the rules of distribution and conservation of Oral hCG™.

5) Support on the design of publicity policies.

Guidelines will be provided on the diffusion of training programs, news and publicity of the method, as well as on brand use policies.

While the **Oral hCG™** or **Dr. Belluscio™** reserves the exclusive rights on diffusion of scientific researches and studies conducted by the Oral hCG Institution, reproduction, distribution or dissemination in Dr. Clinic will be delivered by Dr.....

6) Scientific and academic collaboration to support the presentation to local and health authorities of the **Oral hCG™ or **Dr. Belluscio™** method**

General support on health issues and the provision of scientific material supporting **Oral hCG™** or **Dr. Belluscio™**, will be provided by **Oral hCG™** or **Dr. Belluscio™** Research Center.

Personalized Training Program (PTP)

This program provides the healthcare professionals with the theoretical basis on the use of HCG+diet on obesity and its comorbidities treatment, plus it offers the opportunity of a hands-on approach to the protocol through direct participation on the patient's treatment at our facilities.

The program is dictated by Dr Daniel O. Belluscio and his professional team. Optionally and at Dr.request, the training courses for doctors, pharmacists and nutritionists can be held in his facilities.

PTP Contents:

Notice: Neither the Oral hCG™ or Dr. Belluscio™ authorize or support any Institution or Healthcare Professional practicing the oral ©® or injections hCG method without fully training on the Protocol.

Day 1: Obesity, the Simeons' Method and hCG mechanisms of action

Morning

Obesity- Overcoming Myths

The diagnosis of obesity is riddled with myths. A survey on the most important myths to overcome when handling a treatment for obesity.

The Diencephalic Theory of Obesity

Obesity may be related to a diencephalic disorder. The role of hypothalamus in obesity genesis.

Methods for Evaluating the severity of Obesity

Recent research severely questions the relevance of the scale as an adequate method for estimating the severity of obesity. Role of WHR (Waist to Hip Ratio), BMI (Body Mass Index), impedanciometry, dual-energy X-Ray absorptiometry (DEXA, Lunar DPX-L) or the severity of associated pathologies (metabolic syndrome, etc.) as more adequate tools for assessing the degree of obesity.

Evaluating the Efficacy of a Treatment for Obesity

In order to be effective obesity treatment must assess the reduction of total adipose mass, rather than merely weight loss.

Afternoon

HCG: molecular structure, physiology and mechanism of action

Biochemical fundamentals on the different mechanisms of action related to hCG. Data on the observed mechanisms of hCG action in different organs. hCG and hypothalamus. The sensation of wellbeing referred to by patients treated with the hCG protocol stands out and may be related to the molecular structure of hCG.

hCG and Adipose Tissue

Basic considerations on adipose tissue metabolism. One of the mechanisms of action of hCG on obesity is related to lipolysis and lipogenesis processes on adipose tissue and its role in adipose tissue mobilization. Presentation of research studies that support this postulate.

Characteristics of the Oral hCG Method

Special characteristics of the oral method: a comparison with Dr. Simeons' injectable method.

Double blind study - considerations

Clinical research studies supporting oral hCG administration.

Day 2: Basic Guidelines of the Oral hCG Treatment

Morning

Nutritional basis of the Protocol

How to administer the diet and how it works. Special characteristics of a Very Low Calorie Diet (VLCD): normoproteic, hypercarbohydrate and hypolipidic. Vitamins and minerals storage characteristics.

HCG Diet Specifications

The importance of strict adherence to the diet and allowed ingredients. How and when to allow flexible modifications. The diet as strategic pillar in hCG treatment.

Acid-alkaline balance

Acid-alkaline balance in metabolism. Choosing the correct diet items and its nutritional variants.

Patient guide to diet

Preparations of meals and how to select ingredients.

Nutritional re-education

How to create and establish good eating habits over time and beyond the course of treatment. Recognition and acceptance of new body image. Importance and incidence in long term results. General guidelines for the Healthcare Professional in guiding the patient during this process.

Afternoon

Practical application of the Oral hCG™ Method

Complete guide to treatment that includes the patient's preparation to start the protocol, treatment and maintenance period. Plateaus, weight gains and other difficulties encountered during treatment with hCG. Guidelines for patient management.

Participation of the Healthcare Professional. Statistics that support this requirement

The Oral hCG™ Method is a medical procedure for obesity treatment. Healthcare Professionals' supervision is an important part of the entire Protocol.

Obesity's associated morbidities: hypercholesterolemia, diabetes, hypertension, hyperthyroidism and other diseases. Their treatment with the Oral hCG™ Method

Guidelines to treatment of patients with associated diseases. Most frequently asked questions.

Psychological associated conditions in patients

Management in the daily practice. How to handle different reactions that occur when undergoing a weight loss program.

Additional considerations

HCG and cancer, immunity, alcoholism, athletes, children and teenagers.

Day 3: Application of the Oral hCG Method

Morning

Appropriate selection of patients to be treated with the Oral hCG™ Method

Not all patients with overweight should be treated with the hCG protocol. How to handle patient care.

Clinical exams to evaluate candidates

Clinical and laboratory tools to assess obesity.

Information management during the treatment

What kind of information must the patient receive. When and how provide it during the treatment and maintenance period.

Afternoon

Special characteristics of every treatment week.

Differences between different treatment weeks. What a patient should expect.

Frequently asked Questions during treatment

Answers to most frequent problems presented during the treatment.

Maintenance period: the moment of truth

Maintenance period characteristics. Comprehensive guideline for patient management during the maintenance period. The importance of long-term nutritional reeducation.

Ancillary procedures: introduction to the mesotherapy technique

As an ancillary procedure, the mesotherapy is a proven effectiveness technique for adipose tissue mobilization. Guidelines for implementation and patient's selection.

Daniel Oscar Belluscio M.D Resume

Most of his medical career has been devoted to the study of the hCG method for weight loss.

He spent many years at the Bellevue Klinik- Switzerland., an institution with the most impressive record of hCG-treated patients
He has traveled extensively, lecturing on the method in the USA, Sweden, Italy, Germany and Israel.

In 1987 Dr. Belluscio founded the Oral hCG Research Center, an institution for obesity research. Records show that the Center has used the oral hCG approach on 6,540 patients to-date.

In 1991, he developed a protocol for the oral administration of hCG, which has proven be effective in a series of double-blind studies.

In conjunction with Dr. Vogt, head of the Bellevue Klinik, he published several reports on the method for Healthcare Professionals and articles on the subject for the general public.

Dr. Daniel Belluscio's medical qualifications

- Medical graduate from la Universidad de Buenos Aires, Argentina (1974)
- Specialist in Internal medicine
- Specialist in Bariatric Medicine
- Researcher - Bellevue Klinik - Switzerland
- Researcher - Marbert Laboratories - Germany
- Guest Researcher-Clínica Planas- Barcelona-Spain
- Visitor - University of Utrecht - Holland
- Visitor - Institute of Medicine II – Gothenburg - Sweden
- Visitor - Serono Laboratories – Milan - Italy
- Director - ISAUC (Internat. Society for Alternative Uses of human Choriogonadotropin)
- Director - Indexmedico